

We are an Independently Owned and Operated Michigan Newspaper.



ThumbPrint News

An imprint of places and people at work and play in the Thumb of Michigan

Telephone 810-794-2300

www.ThumbPrintNews.com

thumbprintnews@comcast.net



Thank you for making *ThumbPrint News* your advertising choice!

Advertising Sizes and Rates

Full Page Back Cover	10" x 9.75"	\$865
Full Page Inside	10" x 9.75"	\$698
Center Spread Double Truck	21" x 9.75"	\$1,765
Two Thirds Page	10" x 6"	\$575
Half Page	10" x 4.75" Horizontal	\$460
	4.9" x 9.75" Vertical	\$460
One Third Page	10" x 3.4" Horizontal	\$380
	4.9" x 6.9" Vertical	\$380
Quarter Page	4.9" x 4.75"	\$310
Eighth Page	4.9" x 2.25"	\$230
Banner - Front Page	10" x 1.75"	\$670
Banner - Page 2	10" x 1.75"	\$320
Banner - Inside	10" x 1.75"	\$267
Corner Ad - Front Page	2.5" x 1.5"	\$294
Business Card Not Print-Ready (We design your Business Card)	3.5" x 2" Horizontal	\$140
	2" x 3.5" Vertical	\$140
Business Card Print-Ready (A scan of your Business Card)	3.5" x 2" Horizontal	\$105
	2" x 3.5" Vertical	\$105
Business Card - Half size	1.75" x 2"	\$56
Classified Ads	Up to 25 words	\$15
	Each additional word	\$1.25
	Add a photo	\$5



Your Guide To Everything Local!

Issue Delivery \$2
 Complimentary Issue sent with ads totaling \$100+

ThumbPrint News is published monthly and distributed free of charge to cities in the Thumb area of Michigan. We have more than 100,000 readers and our paper covers the following counties:

- Genesee
- Macomb
- Sanilac
- Huron
- Oakland
- Tuscola
- Lapeer
- St. Clair
- Wayne

Discounts: 25% Non-Profits.

Discounts available to ads totaling \$200+

Advertising Rates As of September 2018